



PRESIDENT'S — CIRCLE —



Partner of the Month

We are excited to welcome AmaWaterways as our featured partner of the month for January. They are offering free pre-paid gratuities to kick off the New Year strong. Please take a moment to view a special message from Hannah Westerdoll, senior director of Sales at AmaWaterways. Additionally, please see our January President Circle exclusive bonus commission from Holland America Line and specialty dining offer for two from Royal Caribbean.



Hannah Westerdoll, Senior Director, Sales.

AmaWaterways' Exclusive Travel Leaders Offer

FREE Prepaid Gratuities to Kickstart the New Year!

Free Prepaid Gratuities on all Europe Sailings excluding Portugal.

Booking Window: January 1-31, 2025.

Travel Window: January 1- December 31, 2025.

Market: US and CA

Booking Instructions:

Book any 2025 Europe Sailing (Excluding Portugal) and PPG will be automatically applied.

Terms and Conditions

- Pre-paid gratuities combinable with retail promotions and cruise programs.
- Not combinable with other private sale offers.
- Applicable to all 2025 Europe dates excluding Portugal.

[View further details on the terms and conditions.](#)

TRAVEL LEADERS NETWORK EXCLUSIVE OFFERS

TLN AmaMax Program

Enhanced Commission:

25% commission on Travel Leader Network's AmaMax program departures combinable with:

- Select promotional offers
- Future Cruise Benefit program
- Loyalty Benefits

Onboard Credit:

Guests can receive up to \$300 onboard credit per stateroom on Travel Leader Network's AmaMax program dates:

- Onboard credit is combinable with select promotional offers
- Onboard credit can be applied to onboard purchases and gratuities

Offer Details:

- Combinable with select promotions.
- Must ask for Promo Code TLNAmaMax

[View more information and sailings.](#)

[View the 2025 Travel Leaders Network Distinctive Voyages.](#)

Your clients will receive an exclusive TLN Shore Excursion and Private Welcome Reception.

- This is combinable with current promotions.

For more information, [visit Agent Universe.](#)

Travel Leaders Network Amenity Departure Dates

Clients will receive up to \$300 (USD) per stateroom.

For more information, [visit Agent Universe.](#)

Travel Leaders Network Culinary Collection

Send your clients on an exclusive market tour with the chef to purchase local produce for the private Chef's Table Dinner.

For more information, [visit Agent Universe.](#)

AmaWaterways Selling Guide and Toolkit

Maximize your sales with AmaWaterways! The updated [2025 Selling Guide](#) and *Toolkit* provide everything you need—brand insights, core values, marketing tips, and resources—to boost your success and delight your clients.

[AmaWaterways Toolkit US](#)

[AmaWaterways Toolkit CA](#)

AmaWaterways Group Incentive

For a limited time, when you create a new group contract for 2025 or 2026 and successfully reserve five

double-occupancy staterooms on select Europe, Egypt, or Mekong River sailings, you will receive a complimentary stateroom for two on the same sailing as your group.

[View eligible sailings.](#)

[View more information.](#)



Holland America Line®
SAVOR THE JOURNEY

Holland America Line Exclusive Offer!

Bonus Commission: \$50 per booking

Onboard Credit: \$50 per person inside and Oceanview Cabins / \$100 per person verandahs and suites.

- Bookings Made: Now - January 31, 2025.
- Promotion Code MX5.
- Valid on new bookings only.
- Not combinable with Flash Rates, Non-refundable, Casino Offers or Travel Advisor Rates.

[Terms and Conditions](#)



ROYAL CARIBBEAN

Royal Caribbean Exclusive Offer!

Book a Balcony or Suite on any 6-night or longer Caribbean, Bermuda, Bahamas & West Coast/Mexico sailings and receive a specialty dining experience for two.

Booking Window: January 1 - January 31, 2025.

Sailing Window: April 1, 2025 - September 30, 2025.

Market: US and CA

Booking Instructions:

- Bookings can be made via the phone by calling Royal Caribbean Reservations at 1-800-327-6700, online on Cruise Complete, and at www.cruisingpower.com via Espresso, or your regular GDS.
- All redemptions must be submitted via the [redemption form](#) by **February 3, 2025**.
- Royal Caribbean will apply specialty dining to all eligible reservations by **February 17, 2025**.
- Vouchers will be included within guest documents (eDocs) as early as 49 days prior to sailing.
- Contact your Sales Support Specialist or TLNSupport@rccl.com if you have any questions.
- We reserve the right to disallow any credit for inappropriately duplicative submissions, or those that are inconsistent with the terms and conditions of the offer.

[View Redemption Form](#)
[Terms and Conditions](#)

Upcoming Marketing Opportunities

- Direct Mail – in-homes January 13, 2025.
- Consumer Email – January 13, 2025.
- Social Share Pro Boosted Post – January.
- Advisor Webinar February 13, 2025, at 12pm (est.).

Please be sure to check [Agent Universe](#) for all available President Circle Offers.